

EDITION 2

HITT

HOSPITALITYINSIDE
THINK TANK 2019

MAY 19-20, 2019 / BERLIN AT
A SOLAR-POWERED SEMINAR SHIP

LEARN FROM OTHERS:

DIGITALISATION - THE NEW VALUE CREATOR



PROGRAMME 2019



Day 1

Sunday, May 19: Get-together.

in Berlin Spandau

19:00-20.00

Welcome to Berlin and the HITT, Edition 2!

Day 2

Monday, May 20: Seminar Ship

Welcome to our floating forum!

08:30 Boarding.

This year we will start and end at the jetty "Hafenplatz" at Wröhmännerpark in Berlin Spandau.

09:00 Cast off! The journey begins.

The ship will leave.

09:15-09:30 Opening Address.

Defining goals and outcomes.

Listen! Question! Interact!

By Maria Puetz-Willems, Founder & Editor-in-Chief, hospitalityInside.com
& Tim Davis, Founder & Managing Partner, PACE Dimensions



09:30-10:00 IMPULSE 1: Change the path.

Digitalisation meets Legacy.

Which sectors are more advanced, how is the hotel industry positioned? The big picture about companies' challenges to change their established systems to high-speed digital vehicles.

Impulse Generators: Holger Greif, Head of Digital Transformation, and Nicolas Mayer, Leading Partner of Lodging & Tourism Clients Group EMEA - PwC Schweiz AG



10:00-11:00

Discussion.

11:00-11:30

Networking and Motivating Coffee at the Upper Deck.

11:30-12:00 IMPULSE 2: Learning from others.

Impulse Generator: tba

12:00 -13:00

Discussion.



13:00-14:00

Networking & Relaxing Lunch.

14:00-14:30 IMPULSE 3: Find fitting solutions.

Human Resources 4.0. The shift in thought leadership.

Align personal and professional development: How leaders empower the next generation and redefine relationships in a changing corporate culture

Impulse Generator: Catherine Gaudry, Group Head Talent and Transformation, Scholz & Friends Group



14:30 - 15:30

Discussion.

15:30-15.45

**Networking & Refreshing Tea
at the Upper Deck**

15:45-18:00

DISCUSSION ONLY: Feel the pulse

A dialogue between the experts and the audience.



**18:00-18:10 Summary
Today's learnings.**

By Tim Davis.

**18:10-18:20 The new HITT community
Shaping your future.**

Let's discuss the focuses of the next HITT, post-communication and the next networking activities.

18:20 Closing

Drop anchor!

The seminar ship is back at the Hafenplatz jetty at Wröhmännerpark

19:00-22:00

Farewell Dinner in a restaurant close to the port.

(Further details will follow. Programme subject to change)

The website www.hitt.world will be permanently updated.

